

JAMES W. FOLEY
LEGACY FOUNDATION

2019 ANNUAL REPORT

MISSION STATEMENT



OUR MISSION ▾

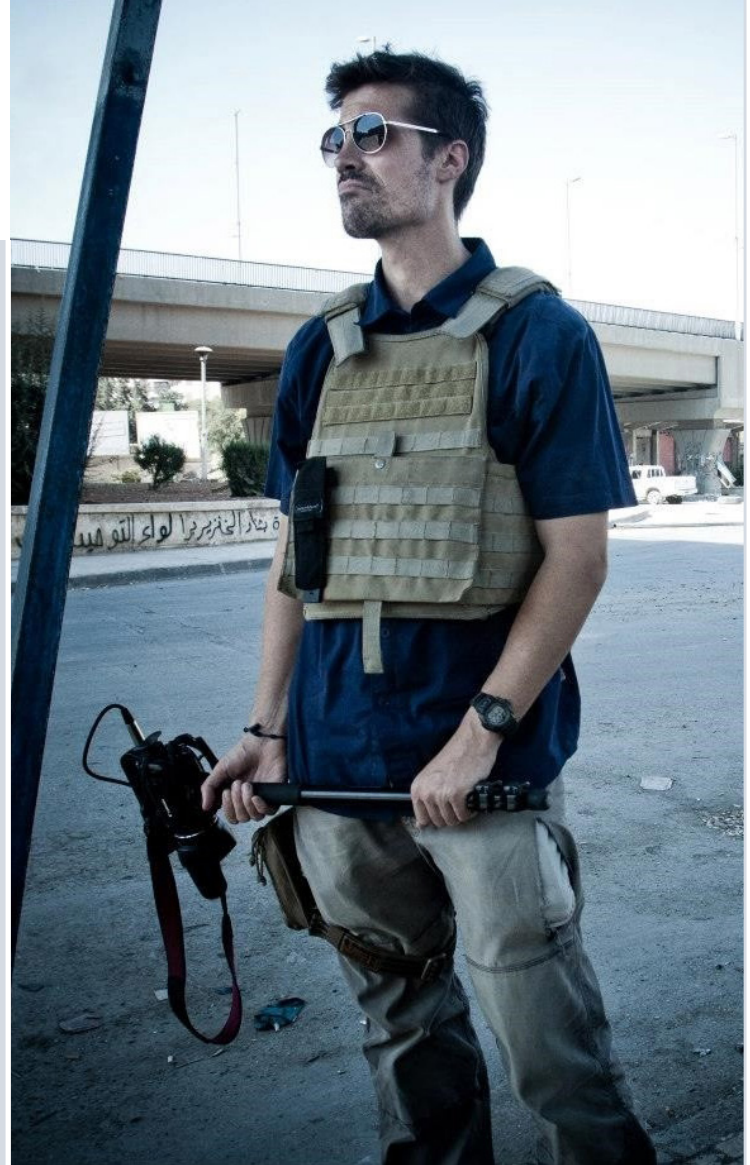
To advocate for the freedom of all Americans held hostage abroad and promote the safety of journalists worldwide.

We advocate for American Hostage Freedom by

- Raising awareness about US citizens kidnapped or wrongfully detained abroad
- Supporting individual hostages, wrongful detainees and their families
- Conducting annual research to ensure US hostage policy is prioritizing the return of our citizens held abroad and assisting their families
- Engaging with the US Congress, White House, FBI, and Department of State to push for necessary improvements in US hostage policy
- Collaborating with third party experts and partner organizations assisting families in their efforts to free their loved ones

We Promote Journalist Safety by

- Developing and implementing James W. Foley journalist safety curricula for both graduate and undergraduate university journalism programs
- Increasing access to safety training, medical insurance and security information for freelance journalists through A Culture of Safety (ACOS) Alliance and other journalism and press freedom partnerships, including annual safety training grants



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LETTERS

Letter from President and Founder, Diane Foley

Dear Friends,

I am delighted to finally present you generous supporters with a James W. Foley Legacy Foundation annual report to inform you of how we have advocated for innocent Americans kidnapped or unjustly detained abroad and promoted the safety of journalists worldwide.

I thank you all from the bottom of my heart for allowing Jim's spirit of moral courage to live on through the work of the James W. Foley Legacy Foundation.

Your faithful support allows us to collaborate with our government and other nonprofits on behalf of American hostage families and freelance journalists.

May you be inspired to moral courage in all you do.

With deepest gratitude and love,
Diane M. Foley



Letter from Executive Director Margaux Ewen

2019 was an exciting year for the James W. Foley Legacy Foundation, and I was honored to join this wonderful organization on March 1st as its first Washington, DC based Executive Director. Having a strong track record of working to protect journalists and a passion for advocating for individuals and families in difficult situations, I have relished the fresh challenges of taking the Foundation's hostage advocacy and journalism safety programs to the next level in the fifth year since its founding.

We've already seen incredible progress in growing our programming in 2019. In June, we released the first ever non-governmental assessment of US hostage policy "Bringing Americans Home" in collaboration with New America. This report gave voice to multiple former hostages and their families on what has changed since 2015 and what still must be improved.

In November, we hosted our first ever United States Congressional briefing on issues impacting hostages, with strong bipartisan support from the House and the Senate, and featuring former hostages from Pakistan, Afghanistan and Iran, who shared their powerful experiences and their continuing unmet needs from the US government.

We strengthened partnerships with third party experts working to free Americans from captivity and wrongful detention around the world, and fortified our engagement with the White House Hostage Response Group, the Hostage Recovery Fusion Cell and the Special Presidential Envoy for Hostage Affairs at the US Department of State to help bring American hostages home.

As we expanded our hostage advocacy program, so too have we continued to grow our safety programming for journalists. We were able to provide training grants to 9



freelance journalists to attend a 4-day intensive Hostile Environment safety training conducted by the Dart Center for Journalism & Trauma at Columbia University.

We piloted the James W. Foley undergraduate safety modules at Marquette University's Diederich College of Communication in order to ensure its usefulness in journalism and communication schools across the country in 2020.

Our strong collaboration continues with the Alliance for A Culture of Safety (ACOS), which is an unprecedented coalition of news organizations, press freedom organizations, educational institutions, and independent journalists to champion safe and responsible journalistic practices.

Despite these advances, we are constantly learning about new cases of Americans taken hostage or wrongfully detained by foreign governments who need our help. Practicing journalism has never been more dangerous, and we have found that many journalism programs do not even address safety. We have our work cut out for us in 2020 and beyond, but we know that with your critical support, we can make a difference – together.

Thank you for allowing us to do better as Americans to bring our hostages home and to protect our press freedom.

Sincerely,
Margaux Ewen

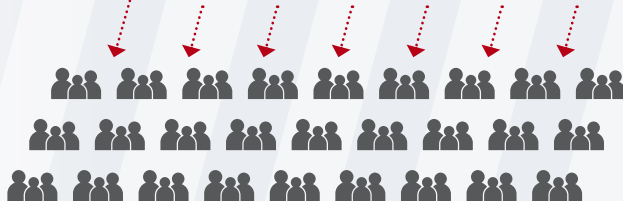


HOSTAGE ADVOCACY

Research & publications:

- In 2019, JWFLF released the first-ever non-governmental review of US hostage policy. “Bringing Americans Home,” published in partnership with New America, featuring interviews with **27 former American hostages, detainees and their family members and representatives**. The report found that overall, 2015’s changes to US hostage policy have had a positive impact, but that many improvements still must be made. Most notably, gaps in treatment of families of Americans wrongfully detained abroad must be addressed.

JWFLF directly advocated for 27 families + former hostages/wrongful detainees



Hostage Policy Advocacy:

- With the hiring of our Executive Director in March, we have greatly increased our direct engagement with the FBI, the State Department, the White House, and the US Congress to push for improvements to US hostage policy.
- This November, the James W. Foley Legacy Foundation hosted its first bipartisan congressional briefing to discuss issues impacting Americans held hostage and wrongfully detained abroad, as well as their families. Speakers included president and founder Diane Foley; Nizar Zakka, a US lawful permanent resident who was wrongfully detained by the Iranian government for 4 years; Caitlan Coleman, a US citizen who was held hostage by the Haqqani network in Afghanistan and Pakistan for 5 years and Chuck Hunter, Acting Chief of Staff to the Special Presidential Envoy for Hostage Affairs at the US Department of State.

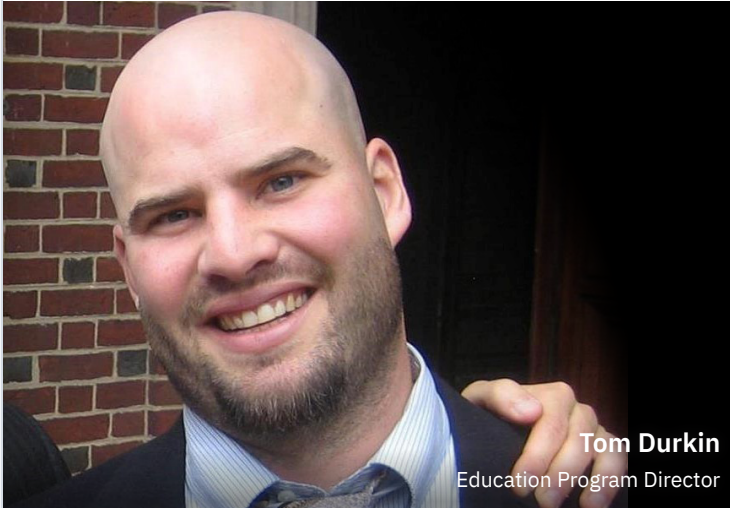
HOSTAGES WHO RETURNED HOME IN 2019:

- **Serkan Golge**
Detained in Turkey from July 2016 - May 2019
- **Kevin King**
Held hostage in Afghanistan from August 2016 - November 2019
- **Nizar Zakka**
Detained in Iran from September 2015 - June 2019
- **Xiyue Wang**
Detained in Iran from August 2016 - December 2019

WELCOME HOME!



JOURNALISM SAFETY



Tom Durkin
Education Program Director

Journalist Safety Curricula:

- This year, the James W. Foley Journalist Safety Modules were piloted across the journalism curriculum in **Marquette University's Diederich College of Communication**. Over **140 students** were introduced to valuable safety lessons.
- Several other schools have already expressed interest, including **New York University, University of Oklahoma, University of Florida, University of Texas at Austin, American University, Arizona State University, West Virginia University, University of New Hampshire, Weber State University, and University of Central Missouri**.
- In addition to the undergraduate safety modules, **over a dozen schools** have offered all or parts of the James W. Foley Journalist Safety Guide, which was developed in partnership with **Medill/Northwestern** and is designed for graduate students and has informed **over 250 aspiring journalists**.

MEDILL
NORTHWESTERN UNIVERSITY

MARQUETTE
UNIVERSITY

The
UNIVERSITY
of
OKLAHOMA

Increased access to safety training for journalists

- This October, the James W. Foley Legacy Foundation provided **9 independent journalists** with Hostile Environment and First Aid Training (HEFAT) conducted by our partner the Dart Center for Journalism & Trauma at Columbia University. During this four day course, participants learned about risk assessment, operating safely in conflict and disaster zones, digital safety, field medical care, trauma awareness and self defense.

JWFLF also participated in several conferences and panels with our partners including:

- A Culture of Safety Alliance (ACOS) at Columbia University
- “Held Hostage: Ensuring the Safe Return of Americans Held Captive Abroad” at the University of Michigan
- The Society of Professional Journalists (SPJ) Excellence in Journalism Conference in San Antonio
- The Online News Association (ONA) conference in New Orleans
- The Thomson Reuters Foundation’s Trust Conference in London, UK



photo credit: DART/Columbia

BOARD OF DIRECTORS



DIANE FOLEY *President and Founder*

Diane M. Foley is the mother of five children, including American freelance conflict journalist James W. Foley. She founded the James W. Foley Legacy Foundation in September 2014, less than a month after his public execution. Diane is currently serving as the President and Executive Director of JWFLF.

Since 2014, she has led JWFLF efforts to fund the start of Hostage US and the international Alliance for a Culture of Safety, ACOS. In 2015, she actively participated in the National Counterterrorism Center hostage review which culminated in the Presidential Policy Directive-30.

This directive re-organized US efforts on behalf of Americans taken hostage abroad into an interagency Hostage Recovery Fusion Cell, Special Presidential Envoy for Hostage Affairs and a White Hostage Response Group.

Previously, Diane worked first as a community health nurse and then as a family nurse practitioner for 18 years. She received both her undergraduate and master's degrees from the University of New Hampshire in Durham, NH.



DOUG PATTESON

Doug is a graduate of the University of Texas at Austin and received his MBA from The Wharton School at the University of Pennsylvania. He joined TURBOCAM in 2005 as its first Chief Financial Officer.



LT. COL. JOHN FOLEY

Lt. Col John Foley is the brother of murdered U.S. journalist James W. Foley, who was captured and beheaded by ISIS in Syria. John Foley was deeply engaged in his family's efforts to help recover his older brother from captivity in Syria. Today he is a strong advocate of the James W. Foley Legacy Foundation and works closely with his family and the foundation board to advance the causes of the foundation – namely to support hostage families and advocate for the safe return of U.S. hostages; to ensure the safety of conflict freelance reporters; and to educate the public about the threats to a free press



PETER VENTURA

Peter has been a member of the Leone, McDonnell & Roberts, Professional Association team since 2003. In his current role as Principal, he is responsible for multiple pension, 401(k) and 403(b) plan audits. Peter is recognized within the firm as an expert with regard to employee benefit plan audits.



PETER BERGEN

Peter is a journalist, documentary producer, vice president for global studies & fellows at New America, CNN national security analyst, professor of practice at Arizona State University where he co-directs the Center on the Future of War, and the author or editor of eight books, three of which were New York Times bestsellers and four of which were named among the best non-fiction books of the year by The Washington Post. The books have been translated into twenty-one languages. Documentaries based on his books have been nominated for two Emmys and also won the Emmy for best documentary.



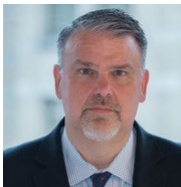
JEN EASTERLY

Jen is a Managing Director of Morgan Stanley and Global Head of the Firm's Cybersecurity Fusion Center. She joined the firm in February 2017 after nearly three decades in U.S. Government service. Prior to joining Morgan Stanley, Jen served on the National Security Council as Special Assistant to President Obama and Senior Director for Counterterrorism, where she led the development and coordination of U.S. counterterrorism and hostage policy. Prior to that, she was the Deputy for Counterterrorism at the National Security Agency.



JAMES O'BRIEN

James is Vice Chair of Albright Stonebridge Group (ASG) and heads the firm's Europe practice. A founder of the firm, he has worked on issues affecting consumer goods, health, entertainment, environment, media (including free speech), telecommunications, and finance. Mr. O'Brien is also a member of the management committee of Albright Capital Management LLC, an affiliated investment advisory firm focused on emerging markets.



NICHOLAS RASMUSSEN

Nicholas "Nick" Rasmussen currently serves as Senior Director for Counterterrorism Programs at the McCain Institute for International Leadership in Washington, D.C. and as Distinguished Professor of Practice at the Sandra Day O'Connor College of Law at Arizona State University (ASU). Rasmussen joined the McCain Institute and ASU on May 21, 2018 after having stepped down as Director of the National Counterterrorism Center (NCTC) on December 23, 2017. He is also currently serving as an intelligence and national security analyst/contributor with NBC news and MSNBC.



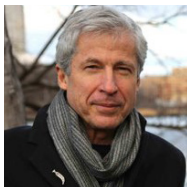
DAVID ROHDE

David is the Online News Director at The New Yorker, a global-affairs analyst for CNN and a former reporter for Reuters, the New York Times, and the Christian Science Monitor. Rohde was awarded a Pulitzer Prize in 1996 for stories that helped expose the Srebrenica massacre during the war in Bosnia, and in 2009 he shared a Pulitzer Prize with a team of Times reporters for coverage of Afghanistan and Pakistan. He is the author of three books, including “A Rope and a Prayer: A Kidnapping from Two Sides,” an account of the seven months he spent in Taliban captivity that he co-wrote with his wife, Kristen Mulvihill.



ELLEN SHEARER

Ellen is the William F. Thomas Professor of Journalism at Northwestern University’s Medill School of Journalism, Media, Integrated Marketing Communications. She also is Executive Editor of Medill News Service in Washington and co-director of the Medill National Security Journalism initiative. She has written and taught extensively in the areas of political journalism, national security journalism and watchdog journalism.



JERE VAN DYK

Jere Van Dyk, from Washington State, went to the University of Oregon (track and field scholarship), was in the U.S. Army, went to graduate school at the l’Institut d’Etudes Politiques, and began his career as an aide to U.S. Senator Henry M. Jackson in the U.S. Senate, Washington, D.C.



APRIL GOBLE*

April is the Executive Director of KIPP Chicago Schools. April has nearly 20 years of experience in education, including 15 years at KIPP. She began her career as a Teach for America corps member in Washington D.C., for which she received the Cartier Award for Excellence in teaching and community involvement.



WILLIAM RYAN*

Bill Ryan is Senior Vice President & Assistant General Counsel for AT&T. Bill is responsible for providing legal support for AT&T Entertainment Group’s sales, strategy, product development, marketing, advertising and digital, retail and customer care operations. Before taking his current position, Bill was vice president and associate general counsel responsible for providing legal support for Entertainment Group’s Content strategy and execution.



JOHN KANBERG*

A practicing attorney for 34 years and currently an independent consultant, John began his legal career at the Orrick firm where he was a litigation partner focusing on securities, intellectual property, employment, business disputes and international arbitrations. In recent years, he has consulted with the KIPP Foundation, its schools and numerous education organizations on issues involving politics, public relations, and union organization.

**Served from 2016-2019*

JIM'S LEGACY ADVISORY COUNCIL

GARY NOESNER

CHRISTOPHER COSTA

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KATHY GEST

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DANA SHELL SMITH

DAVID G. BRADLEY

JOEL SIMON

RICHARD GRIFFIN



THE JAMES W. FOLEY FREEDOM AWARDS

The Fourth Annual James W. Foley Freedom Awards took place on April 2nd, 2019 at the National Press Club, Washington, DC. The event, a key fundraiser for the foundation, was attended by the interested public, US government officials, journalists, returning American hostages and their families, media organizations, press freedom non-profits, educators and students.

Keynote Speaker Christiane Amanpour, of CNN, opened the event which honored three extraordinary individuals who embody our mission:

2019 Foley American Hostage Freedom Awardee
BRETT MCGURK, AMERICAN DIPLOMAT

2019 Foley World Press Freedom Awardee
JASON REZAIAN, JOURNALIST, THE WASHINGTON POST

2019 Foley Humanitarian Awardee
DR. TERRY RYNNE, CENTER FOR PEACEMAKING,
MARQUETTE UNIVERSITY

2019 JAMES W. FOLEY FREEDOM AWARDS SPONSORS:

- Morgan Stanley
- CNN
- Facebook
- The New York Times
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- HBO
- Marquette
- Amanda Bennett
- John & Diane Foley
- Twitter
- Turbocam International
- Gregory & Beth Roark
- Jean Ann Wensell
- Medill/Northwestern
- The Washington Post
- University of Oklahoma
- John Kanberg
- The Soufan Center
- The National Press Club
- International Spy Museum



THE EVENT PROFITED **\$86,673** TO DIRECTLY IMPACT THE FOUNDATION.



THE JAMES W. FOLEY FREEDOM RUN

On Saturday, October 19th, 2019 in New Hampshire and Sunday, October 20th, 2019 in Washington DC, thousands of runners globally turned out for the fifth annual James W. Foley Freedom Run 5K. Nearly 1400 runners from all over the world participated in this one of a kind road race that began in New Hampshire in 2015. In 2019 the foundation added a second official run in Washington, DC with hopes to bring the run to other major cities throughout the US in the coming years.



2019 JAMES W. FOLEY FREEDOM RUN SPONSORS:

- Albany Engineered Composites
- Alliance for Dental Care, PLLC
- Amethyst Foundation, Inc.
- Atlas Heritage Title
- Bernier Insurance, Inc.
- DF Richard
- Eastern Propane & Oil
- Fiscal Note
- Frisbee Memorial Hospital
- Harvard Pilgrim Healthcare
- Holy Rosary Credit Union
- JoyBeems
- Margarita's Mexican Restaurant
- Martin's Point Healthcare
- Mollica Travel
- Northeast Delta Dental
- Ocean Properties Hotels Resorts & Affiliates
- Perles Family Foundation
- Poblete Tamargo LLP
- Portsmouth Regional Hospital's Dover Emergency Room
- Safran Aerospace
- Shaheen & Gordon, PA
- TURBOCAM International
- Wentworth Douglass Hospital
- Wolfeboro Corner store

THE EVENT PROFITED **\$101,748** TO DIRECTLY IMPACT THE FOUNDATION.



2019 Freedom Run

FOLEY FREEDOM FUND

The James W. Foley Legacy Foundation was started in 2014 to advocate for American hostages & their families, so that no one would again experience what the Foley family went through.

- We believe that our government should make the return of any American kidnapped or unjustly detained abroad a national priority.
- We believe our US hostage policy must be improved to encourage the return of its citizens.
- We believe that our government should be compassionate and transparent with American hostage families.
- We believe that our government should encourage and cooperate with non-governmental experts willing to assist with hostage recovery.
- We believe more must be done to prevent hostage taking through raising awareness and preventive security training, particularly for journalists.

How your support has impacted our mission

Established **Hostage US**, a nonprofit organization supporting American families with a loved one in captivity and returning hostages

2015

Developed the **James W. Foley Journalist Safety Guide** in partnership with Medill/ Northwestern and Reporters Without Borders for graduate journalism schools

2016

2015
Participated in the US Government Review of Hostage Policy which created an inter-agency **Hostage Recovery Fusion Cell, Special Envoy for Hostage Affairs** and **White House Hostage Response Group**

FOLEY FREEDOM FUND

\$500,000

for hostage freedom and journalist safety
by Dec 31, 2020

2016
Collaborated in the making of the documentary, **“Jim: The James Foley Story”**, to raise awareness of hostage taking and the risks freelance journalists take, particularly in conflict zones

2016
Became a founding member of the **ACOS (A Culture of Safety) Alliance**, a historic international coalition of media companies, press freedom NGO’s and freelance journalist organizations to strengthen protections for independent journalists

2017
Provided research on hostage-taking trends to support New America’s report **“To Pay Ransom or Not to Pay Ransom”**

2019
Hired our first Executive Director based in Washington, DC to begin establishment of a **Hostage Advocacy Center**

2019
Published the first non-governmental review of US hostage policy, **“Bringing Americans Home”** from the perspective of former hostages and their families

2019
Piloted an **undergraduate version of the James W. Foley Journalist Safety Guide** at Marquette University’s Diederich College of Communication

2019
Provided **Hostile Environment and First Aid Training (HEFAT)** to more than 30 freelancers through various partnerships since our founding

LOOKING FORWARD

Coming soon in 2020:

- White paper on US hostage policy for presidential candidates - spring 2020
- Annual research study on hostage policy impacts on hostages, wrongful detainees and their families - spring 2020
- Launch of James W. Foley Undergraduate Safety Modules - summer 2020
- Freedom Awards September 16th, 2020
- Freedom Run New Hampshire - October 24th 2020, Washington, DC - October (day TBD) 2020
- Quarterly congressional briefings on issues impacting hostages, wrongful detainees and their families



DONORS

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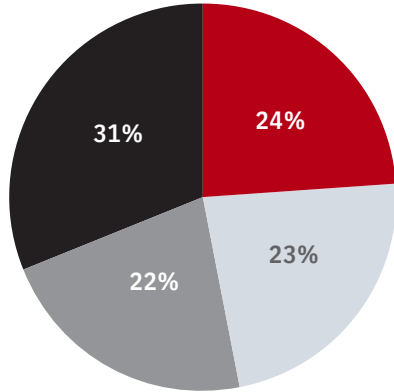
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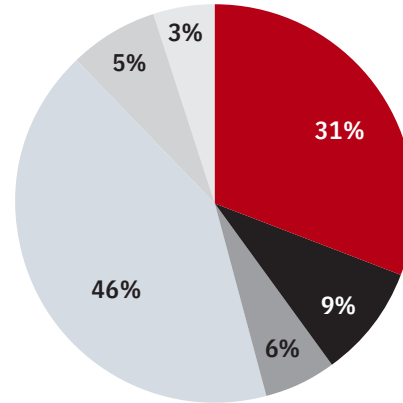
FINANCIALS

Foundation Expenses



■ Hostage Freedom Program	\$105,657
■ Journalist Safety	\$102,262
■ Fundraising	\$96,780
■ Administrative	\$139,629

Foundation Revenue by Type



■ Corporate	\$132,516
■ Individual	\$37,428
■ Non-Profit	\$26,545
■ Fundraising Events	\$195,931
Investment	
■ Dividends and Interest	\$21,991
■ Unrealized/Realized Gains	\$11,567

GET INVOLVED

- Show your support by making a donation to the James W. Foley Legacy Foundation
 - Donate online or become a monthly supporter by visiting jamesfoleyfoundation.org/take-action
 - To donate by check, please make checks payable to:
James W. Foley Legacy Foundation
PO Box 1678
Rochester, NH 03867
USA
- Volunteer for annual events in DC and New Hampshire by sending an email to amy.coyne@jamesfoleyfoundation.org
- Connect and engage on social media to be a part of upcoming James W. Foley Legacy Foundation events
 -  @jamesfoleyfund
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LEARN MORE ▾

JIM: THE JAMES FOLEY STORY

To learn more about hostage taking and the risks freelance conflict journalists take to bring us news, please view “Jim: The James Foley Story”, the award-winning

documentary detailing the final days of American conflict journalist James Foley. It is available on HBO, Netflix, Amazon and YouTube.



JAMES W. FOLEY
LEGACY FOUNDATION

PO Box 1678
Rochester, NH 03867

JAMESFOLEYFOUNDATION.ORG
