

JAMES W. FOLEY
10 YEARS
PRIORITIZING HOSTAGE FREEDOM
INSPIRING MORAL COURAGE
FREEDOM AWARDS

An annual event celebrating moral courage in memory of
James Wright Foley

ABOUT JAMES W. FOLEY



In 2014, ISIS terrorists mocked the world by publicly murdering three American civilians. The first was freelance conflict journalist and humanitarian, James Wright Foley (Jim) whom ISIS tortured and starved for two years prior to ultimately beheading him. While dozens of other western journalists and aid workers held alongside Jim were freed through negotiation, British and American hostages whose governments refused to negotiate were not.

Jim was born in Illinois and grew up in New Hampshire. After completing his undergraduate degree at Marquette University, he joined Teach for America and served in Phoenix. Drawn to storytelling, Jim completed his MFA in creative writing at UMass Amherst and master's degree in journalism at Medill Northwestern, while also tutoring unwed teenage mothers in Holyoke and young felons in Chicago. In 2008, Jim embedded with the Indiana National Guard and later, the 101st Airborne as a freelance conflict journalist in Iraq and Afghanistan. During the Arab Spring, he traveled to Libya and Syria to focus on the suffering and daily struggles of ordinary people amid civil war.

Ten years later, Jim's legacy lives on through the James W. Foley Foundation, whose advocacy propelled a federal hostage policy review in 2015 and the subsequent establishment of the U.S. government hostage enterprise that has, to date, secured the freedom of 145 Americans from foreign captivity. The Foundation advocates alongside families whose loved ones are held captive, informs public discourse through its research, and engages on a nonpartisan basis with federal officials and Congress. Over 20 universities use the Foley Journalist Safety Curricula.

The scourge of wrongful detention and kidnapping abroad continues. We must find ways as an international community to prevent this inhumane practice and restore safe international travel.

Jim aspired to moral courage. He once said, "For some reason I have physical courage, but that's nothing compared to moral courage. If I don't have the moral courage to challenge authority, to write about things that might have reprisals on my career, if I don't have that moral courage, we don't have journalism." His example dares us to be people of moral courage who make our world safer for all.

HISTORY

The Foley Freedom Awards, established in 2016, honor individuals, like Jim, who exemplify moral courage and show compassion for and commitment to securing the freedom of Americans unjustly held captive abroad and journalist safety.

The Freedom Awards have recognized nearly 50 awardees for their commendable work including David Bradley, Ali Soufan, Jason Rezaian, Malala Yousafzai, Roger Carstens and many more.

SPONSORS

The Foundation is seeking sponsors to support our critical work.

PRIOR SPONSORS INCLUDE:

Al Jazeera Media Network, Amanda Bennett, AT&T, Bloomberg, CNN, David Bradley, Facebook, Fox, Global Reach, Global Guardian, HBO, International Spy Museum, Jean Ann Wensell, Marquette University, Raritan Central Railway, National Press Club, The New York Times, Northwestern University – Medill, The Cervantes Group, The Soufan Group, The Washington Post, Turbocam, Twitter, Wall Street Journal, and many more.

HOSTED BY



ANDREA MITCHELL

NBC News Chief Foreign Affairs
Correspondent and Chief
Washington Correspondent

TO BE ANNOUNCED

Keynote Speaker



**2025 JAMES W. FOLEY
FREEDOM AWARDS RECIPIENTS**



James W. Foley Legacy Achievement Award

JUDY WOODRUFF

Senior correspondent and former anchor and managing
editor of PBS News Hour



James W. Foley American Hostage Freedom Award

JOSHUA GELTZER

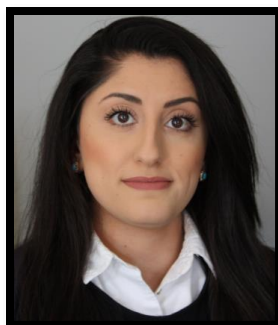
Former Legal Advisor to the National Security Council
and Former Deputy Homeland Security Advisor



World Press Freedom Award

CHRISTIANE AMANPOUR

CNN's chief international anchor of "Amanpour"



Humanitarian Award

PARI IBRAHIM

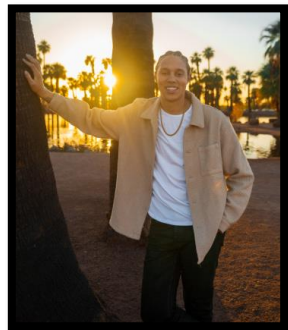
Executive Director, Free Yezidi Foundation



**Robert A. Levinson Excellence in
Government Service Award**

SANDREA HWANG

Assistant Director, National Counterintelligence Directorate



**Bring Our Families Home Campaign
Advocacy Champion Award, Co-Awardee**

BRITTNEY GRINER

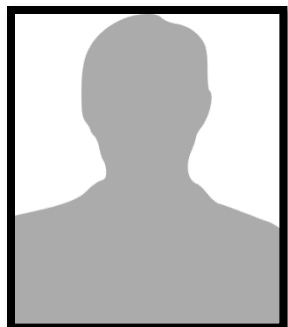
WNBA Champion, Olympic gold medalist, Author and former
Wrongful Detainee



**Bring Our Families Home Campaign
Advocacy Champion Award, Co-Awardee**

VINCENT KOZAR

President, Phoenix Mercury & Valley Suns



Bill Richardson

Heart of a Patriot Award

TO BE ANNOUNCED

EVENT DETAILS



Join us April 29, 2025, at the
National Press Club in
Washington, DC

Cocktail attire preferred

VIP in The Fourth Estate room
from 5:00 PM – 6:00 PM

Cocktails and appetizers provided
in the First Amendment &
Holeman Lounges beginning at
6:00 PM.

Dinner will be served in the
Ballroom at 7:00 PM.

Awards begin promptly at
8:00 PM.

www.foleyfreedomawards.org



SPONSORSHIP LEVELS

	<u>Platinum</u> \$50,000	<u>Gold</u> \$25,000	<u>Silver</u> \$10,000	<u>Bronze</u> \$7,500	<u>Friend of Jim</u> \$1,500
VIP Reception	8 VIP Tickets	6 VIP Tickets	4 VIP Tickets	2 VIP Tickets	-
Tickets	17 Tickets Premiere Seating	9 Tickets Premiere Seating	7 Tickets	5 Tickets	This donation covers the cost of 2 tickets for hostage family guests
Recognition included in Opening Remarks	Name/Company mentioned in opening remarks	Name/Company mentioned in opening remarks	-	-	-
Awards Attendee Gift	Name/Logo featured on first sponsor page of official Awards appreciation gift	Name/Logo featured in official Awards appreciation gift	Name featured in official Awards appreciation gift	-	-
“Bringing Americans Home” Report	Advanced Briefing	Advanced Briefing	Advanced Briefing	-	-
Social Media	Name/Logo included in 3 dedicated social media posts	Name/Logo included in 2 dedicated social media posts	Name/Logo included in 1 dedicated social media post	-	-
Step & Repeat	Name/Logo	Name/Logo	Name/Logo	Name/Logo	-
Email Marketing	Name/Logo & Hyperlink	Name/Logo & Hyperlink	Name/Logo	Name/Logo	-
Day-Of Marketing & Signage	Name/Logo	Name/Logo	Name/Logo	Name/Logo	-
Event Slideshow	Name/Logo	Name/Logo	Name/Logo	Name/Logo	-
Event Website	Name/Logo & Hyperlink	Name/Logo & Hyperlink	Name/Logo	Name/Logo	Name

The Foley Freedom Awards is a fundraiser that is critical to sustaining our work to advocate for American hostages and wrongful detainees held abroad and promote journalist safety. Sponsorships enable the Foley Foundation to reserve complimentary tickets for hostage families and survivors of hostage-taking to attend at no cost.

SPONSORSHIP FORM

Please complete this form to confirm your sponsorship. All sponsors must inform the Foundation of their intention to utilize seating no later than April 1, 2025. Payment is due by June 1st, 2025.

Forms may be returned via email or mail to:

Amy Coyne: amy.coyne@jamesfoleyfoundation.org
James W. Foley Legacy Foundation
200 Marcy Street, Suite 102
Portsmouth, NH 03801

Sponsorship Opportunities

- \$50,000 Platinum Sponsor
- \$25,000 Gold Sponsor
- \$10,000 Silver Sponsor
- \$7,500 Bronze Sponsor
- \$1,500 Friend of Jim

Payment Information

- Please send me an invoice
- I have enclosed a check made payable to:
James W. Foley Legacy Foundation
- I will pay online

Contact Information

Company Name (or as you wish to be acknowledged)

Company Address

Contact Person's Name

Contact Phone Number

Contact Email Address

Thank you for supporting the 2025 James W. Foley Freedom Awards.

Once we receive your completed sponsorship form, we will contact you to discuss arrangements, sponsorship benefits, and recognition. Please send high-resolution color and black and white logos (.EPS or Vector are preferred) to amy.coyne@jamesfoleyfoundation.

