



**FOLEY**  
**FOUNDATION**

**2024**  
**ANNUAL REPORT**

# MISSION STATEMENT



## OUR MISSION -

To advocate for American hostages and wrongful detainees held abroad and promote journalist safety.

### At the Foley Foundation, we work to:

#### Advocate for Hostages and Wrongful Detainees

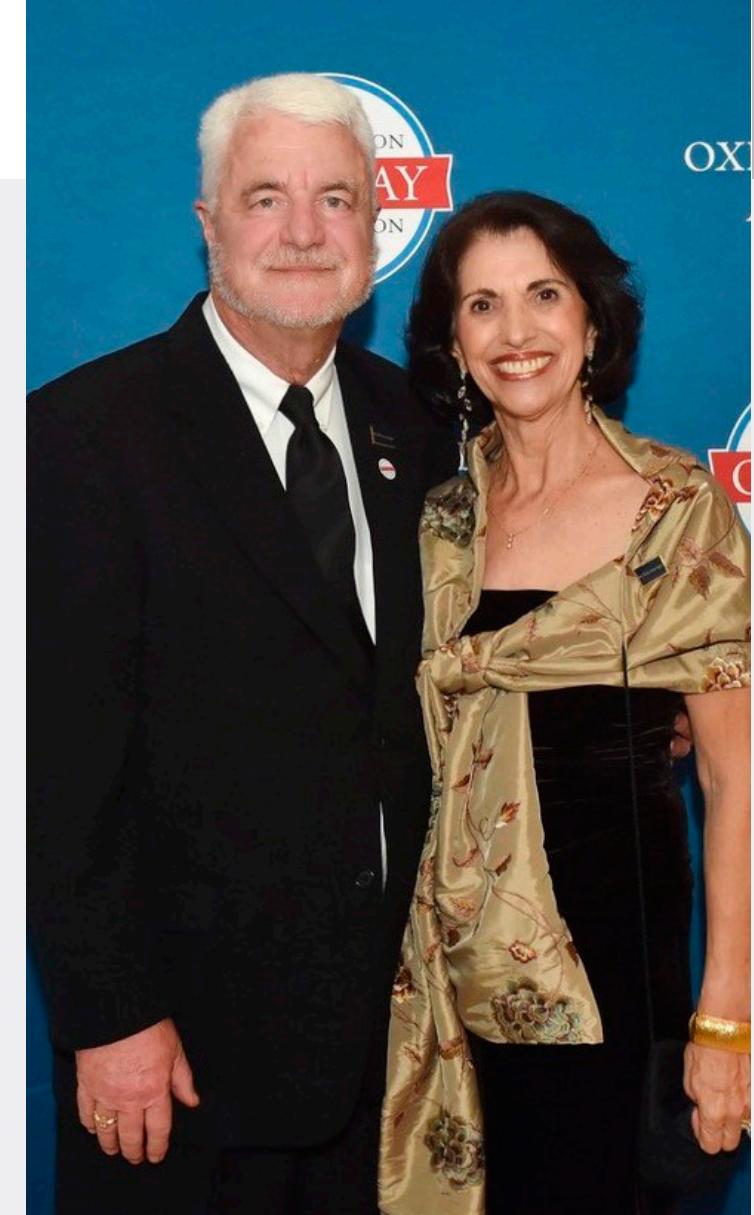
- Grow our support team to advocate for more families
- Enhance our annual *Bringing Americans Home* research
- Expand our research to identify effective strategies to deter and prevent hostage-taking
- Advocate for the policies, legislation, and action needed to protect Americans abroad

#### Promote Journalist Safety

- Improve access to the Foundation's online journalist safety education program for aspiring and freelance journalists
- Collaborate with schools of journalism and communication to increase inclusion of safety education in the design of courses
- Collaborate with other press freedom non-profits to advocate for imprisoned journalists and augment access to journalist safety education

#### Inspire Moral Courage

- Build partnerships to inspire moral courage and radical empathy through storytelling and education
- Encourage high school students to engage in positive civic engagement



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# LETTER FROM PRESIDENT & FOUNDER

Dear Friends,

Thanks to YOU, the James W. Foley Legacy Foundation has been able to carry forward Jim's legacy of moral courage in U.S. hostage advocacy and journalist safety for ten years since his horrific murder in 2014. Since we began our work in September 2014, more than 145 fellow Americans have been freed. Your ongoing support has also enabled us to partner with dozens of journalism schools to integrate safety education into their curricula and deliver local newsroom safety training. YOU have made this 10th anniversary possible, and we are forever grateful.

2024 began with the publication of *American Mother*, which I co-wrote with National Book Award-winning Irish American author Colum McCann. The book has since been translated into French, Dutch, German, and Italian. I invite you to purchase a signed copy through the Foley Foundation to support our work. I was deeply moved by the interest in our story and the Foundation while promoting the book in France, Ireland, and England. *American Mother* is now being used in classes at Marquette University and a local high school.

This year, we welcomed Liz Richards as our new Director of Hostage Advocacy and Research. Liz, a former U.S. Air Force servicemember, led a team at Fort Meade, Maryland, that resolved 18 cases of captivity and rescued 30 civilians worldwide. More recently, she taught behavioral statistics and research methods as an adjunct university professor. Her background in clinical psychology has enabled her to quickly build trust with the many families who come to us for help. Liz is continuing our respected, ground-breaking research with hostage families, returned hostages, and subject-matter experts. The rigor of her work ensures that the Foley Foundation's policy recommendations remain fact-based and nonpartisan.

A highlight of the 2024 Foley Freedom Awards was a live performance by Sting of the song "The Empty Chair," written for the HBO documentary *Jim: The James Foley Story*. We presented awards for hostage advocacy, journalism, humanitarianism, and excellence in government to five extraordinary individuals of moral courage.

To mark our tenth anniversary, we adopted a new logo designed by Jim's childhood friend, Brian Oakes. It features helping hands

shaped as a flame of hope—symbolizing light amid the darkness of captivity, the truth that brave journalists bring us under threat, and the inner light that challenges each of us to act with moral courage. The colors—yellow, gold, and black—align with the new U.S. Hostage/ Wrongful Detainee flag, which unites Americans working to free U.S. nationals held captive abroad.

We've integrated our public advocacy efforts with the family-led Bring Our Families Home Campaign to raise awareness of their loved ones' plight. The Foley Foundation's increased engagement with Congress has resulted in greater support for families enduring the trauma of a loved one's captivity and for survivors upon their return. This year, our nation observed the first Hostage and Wrongful Detainee Day on March 9—the date of Robert Levinson's disappearance. This annual remembrance will help raise awareness of the international targeting of U.S. nationals and promote the return of Americans still held abroad.

Your generosity allowed the Foley Foundation to help secure the freedom of 17 Americans in 2024 from imprisonment in China, Nigeria, Sudan, Nicaragua, Russia, and Saudi Arabia. It also enabled us to provide free journalist safety curricula to 20 universities. Jim's legacy continues to inspire students at both the high school and university levels through the documentary and the new book.

My friends, the Foley Foundation began because of Jim's moral courage—but it continues because of YOU. Your passion for our mission, compassion for victims of hostage-taking, support for courageous journalists, and personal generosity are small miracles that warm my heart every day.

With deep gratitude,  
Diane M. Foley  
President & Founder



# LETTER FROM EXECUTIVE DIRECTOR

Dear Friends and Partners,

This year marked my first full year as the Foley Foundation's Executive Director. I'm honored to be part of this passionate community of advocates, educators, journalists, researchers, and volunteers. With this report, I'm pleased to share that in 2024, the Foundation observed important anniversaries, expanded James Foley's legacy in new ways, and was privileged to secure record levels of support.



**Anniversaries:** August 19 marked the tenth anniversary of Jim's murder. Many of you shared heartfelt remembrances of his impact on your lives. In September, to commemorate the Foundation's establishment, the U.S. Senate adopted Resolution 805, recognizing the profound hostage-taking policy reforms driven by our advocacy. In October, the rock band BoDeans headlined a reprise of the 2014 concert "Jamming for Jimmy," held in Jim's honor. Finally, the launch of *American Mother*, a book written by Colum McCann and Diane Foley, introduced the Foundation to new audiences and inspired renewed support for our mission.

**Foundation Firsts:** In March, the Foley Foundation partnered with the McCain Institute to organize three public observances of the inaugural National Hostage & Wrongful Detainee Day. The first included a panel discussion at the U.S. Department of State with survivors and family members of those held abroad, followed by a ceremony raising the new national Hostage & Wrongful Detainee flag for the first time. We then hosted an event on Capitol Hill highlighting progress since the establishment of the U.S. hostage enterprise in 2015. Finally, we joined Rep. French Hill (R-AR) and Rep. Haley

Stevens (D-MI), Co-Chairs of the Hostage Task Force, for a press conference spotlighting families of Americans unjustly detained overseas.

In May, Marquette University's Raynor Library unveiled the James Wright Foley Archives Collection, which includes Jim's journalistic work, letters, notes from captivity, personal writings, and materials from the documentary *Jim: The James Foley Story*. The collection will also document the work of the Foley Foundation. At the unveiling, Diane Foley accepted Marquette University's Alumni Service Award on Jim's behalf, honoring him posthumously alongside the Foundation.

In June, Congress held a rare public oversight hearing featuring testimony from key leaders of the U.S. government's hostage enterprise, including the Assistant Secretary of State for Consular Affairs, the Special Presidential Envoy for Hostage Affairs, and the Director of the Hostage Recovery Fusion Cell. To prepare for this hearing, the Foley Foundation helped the House Foreign Affairs Committee organize a roundtable with hostage families and advocates, ensuring their voices were heard on the record.

Also in June, I attended the Oslo Freedom Forum, organized by the Human Rights Foundation. During the event, the Resisting Illegal Government Detentions and Hostage-Taking (RIGHT) Coalition was formed—an international alliance of civil society organizations working to replicate successful advocacy models and counter the practice of arbitrary detention and so-called "hostage diplomacy."

**Policy Impact:** At the end of 2024, important legislation based on Foley Foundation research and advocacy was codified into U.S. law. The new law directs the Department of State to develop hostage-taking deterrence and prevention strategies and to launch public advisory campaigns warning against travel to countries known to wrongfully detain Americans. Addressing a key concern of families, the law requires the Secretary of State to make wrongful detention designation

decisions within 180 days and to notify families of those decisions. To support freed hostages, the President is now authorized to issue a "declaration of invalidity," effectively expunging sham criminal convictions imposed by captor nations—helping survivors navigate background checks and rebuild their lives.

**Leadership and Growth:** In 2024, the Foundation's Board of Directors welcomed two new members. Neda Sharghi, former chair of the Bring Our Families Home Campaign, brings deep experience as a family advocate. Attorney Mark Donig, who has led successful efforts to free American hostages and defend pro-democracy dissidents, also joined the board. We also bid farewell to long-time board member Jere Van Dyk—author, Pulitzer-nominated journalist, and expert on Afghanistan, Pakistan, and the Middle East. We are deeply grateful for his years of service and commitment.

**Setting Records:** This year's Foley Freedom Awards raised over \$350,000—a record for the Foundation. The Foley Freedom Run also saw its highest participation to date, and a dedicated team of supporters ran the D.C. Marine Corps Marathon, creating a new source of funding. We are humbled and inspired by the generosity our mission continues to attract.

The progress described in this report has been made possible by you—our supporters—and by the dedication of our staff: Amy Coyne, Tom Durkin, Liz Richards, and Patti DeRochemont; our Board of Directors; our Advisory Council; and our many passionate volunteers. Together, with confidence and conviction, we enter the Foundation's next decade of service—securing the freedom of American captives and safeguarding the courageous storytellers who dare to bring us the truth.

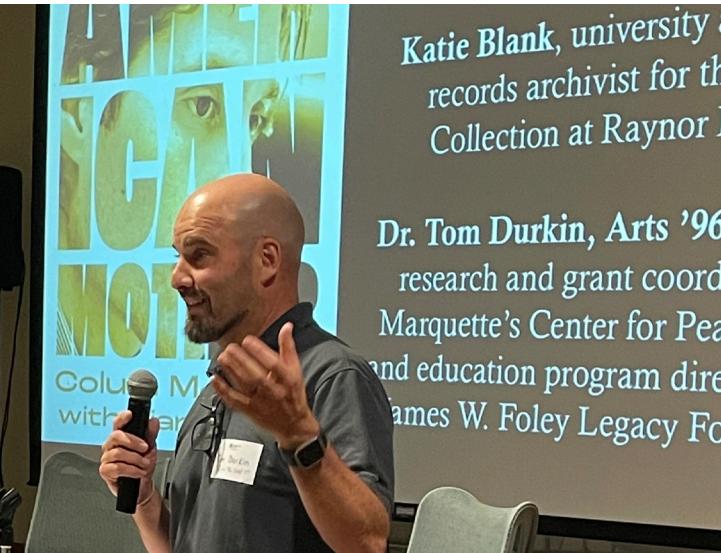
With profound gratitude,  
Benjamin Gray

Executive Director



# JOURNALIST SAFETY

- With funding from the James P. Ruder Foundation, JWFLF welcomed our fourth Marquette Foley Fellow, Sophia Tiedge, to work with education program director Tom Durkin. This year, Sophia is focused on working with the over 20 colleges and universities that have incorporated elements of the JWFLF Safety Modules into their classrooms while continuing outreach to additional colleges and universities to incorporate safety into their courses. Sophia and Tom are also working with UT-Austin's Professor Kathleen McElroy and graduate student Dustin Hall to conduct an Institutional Review Board-approved survey of journalism students and faculty as well as student newsrooms to better understand what, if any, safety training is being offered to aspiring journalists and what needs exist.
- Using the Foley Foundation's Traveler's Safety Guide as a template, Tom Durkin and board member David Levinson collaborated with Teach for All, a community of changemakers and leaders ensuring children can fulfill their potential, to create a safety guide for their teaching cohorts.
- During 2024, the foundation's partnership with Head Set, an immersive learning system that incorporates VR technology, provided safety training to 30 journalists. Each half-day virtual session, with 10 participating journalists, covered civil unrest and stress management. The Foley Foundation covered the cost for journalists to participate.



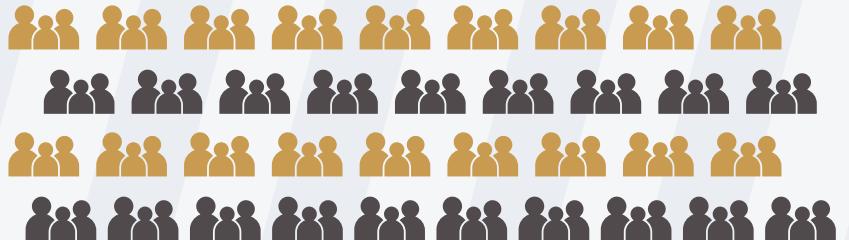
- The foundation also participated in several events, including A Culture of Safety Alliance (ACOS) annual safety coordination meeting in NYC, The Association for Education in Journalism and Mass Communication's annual conference in Philadelphia, and a screening of *Jim: The James Foley Story* during Marquette University's Mission Week. JWFLF also participated in the Midwest Chapter of the National Academy for Television Arts & Sciences Silver Circle annual awards presentation.



# HOSTAGE ADVOCACY

■ The Foley Foundation published its 6th annual research report, *Bringing Americans Home*, on July 24, 2024. This year's report focused on providing updated statistical data regarding hostage-taking and wrongful detention through May 31, 2024. The report was launched at the U.S. Capitol. Report author, Cynthia Loertscher, presented the findings. Following the report overview, Peter Bergen of New America moderated a panel discussion. Panel participants included Loertscher, Pavel Butorin, spouse of Alsu Kurmasheva, who was wrongfully detained in Russia at the time, Jonathan Dekel-Chen, the father of Sagui Dekel-Chen, who was held hostage by Hamas at the time, Dustin Stewart, Deputy Special Presidential Envoy for Hostage Affairs, and Diane Foley, President of the Foley Foundation and mother of conflict journalist James W. Foley.

In 2024, JWFLF provided support for over 37 families directly related to a hostage or detainee held captive abroad.



■ On September 18, the Congressional Executive Commission on China held a hearing on Americans being unjustly detained in China. The Foley Foundation submitted written testimony, based on our research, to the commission regarding China's use of wrongful detention. Foley Foundation staff attended the hearing in-person to offer support for the families that testified before the commission. Our research was cited in the commission's letter to the President, urging him to do more to bring Americans wrongfully detained in China home.

■ The advocacy team conducted 40 engagements over a six-month period with government officials. This count includes meetings where the foundation team raised both public and private cases with government officials at the National Security Council, Consular Affairs, the Special Presidential Envoy for Hostage Affairs, and Hostage Recovery Fusion Cell. This count also reflects the Congressional outreach the team conducted, visiting members on the Hill.

■ In 2024, the foundation supported 37 families, organizing meetings for family members and accompanying them to Congressional offices and to meetings with Executive Branch departments and agencies.



## AMERICANS RELEASED FROM OR PERISHED IN CAPTIVITY IN 2024

■ In 2024, 17 Americans were released from captivity; below are the public cases that the Foley Foundation supported:

- **Evan Gershkovich**  
Russia (Released August)
- **Vladimir Kara-Murza**  
Russia (Released August)
- **Alsu Kurmasheva**  
Russia (Released August)
- **Paul Whelan**  
Russia (Released August)
- **David Lin**  
China (Released September)
- **Tigran Gambaryan**  
Nigeria (Released October)
- **Kai Li**  
China (Released November)
- **Mark Swidan**  
China (Released November)

# BOARD OF DIRECTORS



## DIANE FOLEY President and Founder

Diane M. Foley is the mother of five children, including American freelance conflict journalist James W. Foley. She founded the James W. Foley Legacy Foundation in September 2014, less than a month after his public execution. Diane is currently serving as the President of JWFLF.

Since 2014, she has led JWFLF efforts to fund the start of Hostage US and the international Alliance for a Culture of Safety, ACOS. In 2015, she actively participated in the National Counterterrorism Center hostage review which culminated in the Presidential Policy Directive-30. This directive re-organized US efforts on behalf of Americans taken hostage abroad into an interagency Hostage Recovery Fusion Cell, Special Presidential Envoy for Hostage Affairs and a White House Hostage Response Group.

Previously, Diane worked first as a community health nurse and then as a family nurse practitioner for 18 years. She received both her undergraduate and master's degrees from the University of New Hampshire in Durham, NH.



## ELLEN SHEARER, Board Chair

Ellen is the William F. Thomas Professor of Journalism at Northwestern University's Medill School of Journalism, Media, Integrated Marketing Communications. She also is Executive Editor of Medill News Service in Washington and co-director of the Medill National Security Journalism initiative. She has written and taught extensively in the areas of political journalism, national security journalism and watchdog journalism.



## ALI SOUFAN, Vice President

Ali Soufan is Chairman and Chief Executive Officer of The Soufan Group. A leading national security and counterterrorism expert, he plays a significant advisory role in global intelligence issues. As an FBI Supervisory Special Agent, Ali investigated and supervised complex international terrorism cases, including the East Africa embassy bombings, the attack on the USS Cole, and the events surrounding 9/11. He also serves as a member of the Homeland Security Advisory Council. He is the author of *Anatomy of Terror: From the Death of bin Laden to the Rise of the Islamic State* and the New York Times top-10 bestseller *The Black Banners: The Inside Story of 9/11 and the War Against al-Qaeda*, winner of the 2012 Ridenhour Book Prize. Ali is an honors graduate of Mansfield University of Pennsylvania, where he received his undergraduate double degree in International Studies and Political Science, minoring in Cultural Studies and Anthropology. He received a Master of Arts in International Relations from Villanova University, graduating magna cum laude.



## RANA H. ALtenburg, Secretary

Rana H. Altenburg is associate vice president for public affairs at Marquette University. She leads the university's governmental and community relations priorities and has worked at Marquette since 1996. Rana earned a BA in political science and Spanish from Marquette and an MBA from Northwestern University Kellogg School of Management. She is the founding president of Near West Side Partners and serves on the boards of directors of Business Improvement District 10, Wisconsin Avenue Milwaukee Development Corp., Seton Catholic Schools, and the Wisconsin Policy Forum.



## PETER VENTURA, Treasurer

Peter has been a member of the Leone, McDonnell & Roberts, Professional Association team since 2003. In his current role as Principal, he is responsible for multiple pension, 401(k) and 403(b) plan audits. Peter is recognized within the firm as an expert with regard to employee benefit plan audits.



## FERNANDO COLINA

Before retiring in 2019, Fernando Colina had a long career in Information Technology, having worked for large (IBM), small (CDB Software), and mid-sized (BMC Software) companies. There he held technical, management, and executive positions.

Fernando was born in Madrid, Spain many years ago. His only claim to fame is his marriage to the beautiful Rita Wright, Diane Foley's sister and James Foley's aunt.

He, along with Rita, volunteered in Worldwide Marriage Encounter, a ministry focused on the support of marriages and families, a passion for both. He also served in the James W. Foley Legacy Foundation's original board of directors in 2014 before rejoining it in 2023.



## COL CHRISTOPHER P. COSTA, USA, (RET)

Chris Costa is the executive director of the International Spy Museum in Washington, DC, and is an Adjunct Associate Professor for Georgetown University with the Security Studies Program –Walsh School of Foreign Studies. Costa is a leading voice on national security and counterterrorism issues and continues to play advisory roles in national security and intelligence issues. Colonel Costa earned two bronze stars for sensitive human intelligence work in Afghanistan. Assigned to the Naval Special Warfare Development Group with Navy SEALs, he served as the first civilian squadron Deputy Director. In 2013, Costa was inducted into the United States Special Operation's Commando Hall of Honor for lifetime service to US Special Operations.



## MARK DONIG

Mark Donig serves as Head of U.S. for Blue Laurel Advisors, a business consulting firm that advises leading public and private entities seeking to do business across an increasingly integrated Middle East. This follows close to a decade as an international corporate lawyer in Silicon Valley, New York, and Washington, D.C.

In his active pro bono practice, Mark served on or led numerous pro bono humanitarian efforts defending dissidents, hostages, and activists around the world. Today, Mark also serves as Of Counsel at Grossman

Young & Hammond, a leading immigration law firm, advising both their business immigration and their international protection practice. Mark is also a Millennium Fellow at the Atlantic Council.



## RICHARD GINGRAS

Richard Gingras is global Vice President, News at Google. In that role Gingras guides Google's strategy in how it surfaces news on Google search, Google News, and its smart devices.

He also oversees Google's effort to enable a healthy, open ecosystem for quality journalism.

For more than forty years, Gingras has led highly regarded efforts in the development of online services and new media. He also serves on the boards of the First Amendment Coalition, the International Center for Journalists, the International Consortium of Investigative Journalists, UC Berkeley School of Journalism, and the Manship School of Communications at LSU.

From March 2009 to June 2011, he was CEO of Salon Media Group which operated the acclaimed Salon.com and the pioneering virtual community The Well. Gingras assembled Salon's initial seed financing in 1995. Salon featured the work of many acclaimed journalists including Pulitzer Prize winner Glenn Greenwald.

Gingras was a strategic advisor to the senior team at Google (2007-2009), strategic advisor to Storify (sold to LiveFyre), founder and CEO of Goodmail Systems, a founding VP of pioneering broadband provider @Home Network and SVP and General Manager of Excite@Home (1996-2001), led the design and development

of Apple's online service eWorld (1993-1996), and was founder and CEO of MediaWorks (1987-1992), an early developer of news-agenting technology. He is also a strategic advisor and seed funder of numerous startups.

In 1979, Gingras created the first interactive online news magazine – done in partnership with CBS, NBC, and PBS using interactive television technology known as broadcast teletext.



## DAVID LEVINSON

David Levinson is one of the seven children of Robert "Bob" Levinson, considered to be the longest held hostage in American history. After Bob was taken captive by Iranian authorities in March 2007, the Levinson family relentlessly advocated for Bob's safe return, building relationships across the U.S. government and private industries, and with other hostages and their families. The Levinson family's tireless efforts, along with the help of the Foley Foundation, resulted in the enactment of the Robert Levinson Act in 2020, which strengthens government resources to bring back American hostages. David has been a vocal advocate for action, publicly pressing for hostages and their families through multiple published opinion pieces and media interviews, including on CNN, NBC, Iran International and Voice of America.

David began his professional career in the classroom as a Teach for America corps member, as did Jim Foley. David later became a coach for special education instruction and continues to work at the organization today, leading hiring and retention initiatives as the Managing Director of Strategy, People, and Operations.



## NEDA SHARGHI

Neda Sharghi is the former Chair of The Bring Our Families Home Campaign, an advocacy campaign led by family members of Americans currently held hostage or wrongfully detained abroad.

Under her leadership, the Campaign launched several successful advocacy efforts, including a partnership with Brittney Griner and her WNBA team, the Phoenix Mercury, the installation around the country of wheat-paste murals depicting current hostages or wrongful detainees, and targeted social media and guerrilla marketing campaigns, all aimed at encouraging political leaders in Congress and the White House to prioritize the immediate release of American hostages and wrongful detainees.

Neda is also the sister of Emad Shargi, an American citizen wrongfully detained in Iran from 2018 to 2023. Inspired by her brother and other hostages and wrongful detainees and their families, Neda is committed to making sure no American affected by hostage diplomacy is forgotten or left behind.



## DAVID ROHDE Served 2015 – 2024

David is the Online News Director at The New Yorker, a global-affairs analyst for CNN and a former reporter for Reuters, the New York Times, and the Christian Science Monitor. Rohde was awarded a Pulitzer Prize in 1996 for stories that helped expose the Srebrenica massacre during the war in Bosnia, and in 2009 he shared a Pulitzer Prize with a team of Times reporters for coverage of Afghanistan and Pakistan. He is the author of three books, including

"A Rope and a Prayer: A Kidnapping from Two Sides," an account of the seven months he spent in Taliban captivity that he co-wrote with his wife, Kristen Mulvihill.



## JERE VAN DYK Served 2016 – 2024

Jere Van Dyk, from Washington State, went to the University of Oregon (track and field scholarship), was in the U.S. Army, went to graduate school at the L'Institut d'Etudes Politiques, and began his career as an aide to U.S. Senator Henry M. Jackson in the U.S. Senate, Washington, D.C.

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- Yegi Rezaian
- Ameer Shalaby
- Dana Shell Smith
- Joel Simon
- Judy Woodruff
- Nizar Zakka

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# THE JAMES W. FOLEY FREEDOM AWARDS

The annual James W. Foley Freedom Awards were held on May 1, 2024. This fundraising event took place at the National Press Club in Washington, D.C. It was attended by a diverse audience, including U.S. government officials, journalists, returning American hostages and their families, media organizations, press freedom non-profits, educators, students, and other members of the public engaged in the mission of the foundation.

The event was hosted by Amna Nawaz, Co-Anchor, PBS NewsHour. Featured keynote speakers were United States Senator Jeanne Shaheen and United States Congressman French Hill.

To commemorate the 10th anniversary of the Foley Foundation, the acclaimed composer, singer-songwriter, actor, author, and activist Sting delivered an exclusive, intimate performance featuring the poignant song "The Empty Chair." This song, co-written by Sting and American record producer J. Ralph, served as the lead single from the soundtrack of the 2016 documentary film *Jim: The James Foley Story*.

## AMERICAN HOSTAGE FREEDOM AWARD

■ Christopher P. Costa

## WORLD PRESS FREEDOM AWARD

■ Charles M. Sennott

## FOUNDATION HUMANITARIAN AWARD

■ Lisa Consiglio and Colum McCann

## ROBERT A. LEVINSON

## EXCELLENCE IN GOVERNMENT SERVICE AWARD

■ Paul Abbate

## JAMES W. FOLEY FREEDOM AWARDS SPONSORS

- Global Reach
- Amanda Bennett
- John H. N. Fisher and Jennifer Caldwell
- The New York Times
- The Cervantes Group
- The GroundTruth Project
- The Sharghi/Salehi Family
- Bradley Media Foundation
- The Security Foundation
- The Soufan Group
- Bloomberg
- Drs. Ladan and Pirooz Zia
- Perles Law Firm, PC
- Raritan Central Railway
- The Spy Museum
- National Press Club
- The Washington Post
- Wall Street Journal
- Fox
- Marquette Warrior Muffins
- Medill Northwestern
- Marquette University
- University of Oklahoma
- Emily Lenzner



THE EVENT RAISED \$351,232 TO SUPPORT THE FOUNDATION'S WORK



# THE JAMES W. FOLEY FREEDOM RUN

In October, thousands of runners and walkers from all over the world participated in this one-of-a-kind event to support the Foley Foundation, in remembrance of James W. Foley, all American hostages who perished in captivity, and journalists, like, Jim, who died exercising press freedoms.

The Foley Freedom Run is a traditional 5K Run/Walk held at the James W. Foley Community Center in Rochester, NH, at Anacostia Park in Washington, DC and a "Virtual" Run/Walk, bringing the event to a national and worldwide audience.



## JAMES W. FOLEY FREEDOM RUN SPONSORS

- Knight Foundation
- Perles Family Foundation Inc
- Covington & Burling LLP
- Albany Engineered Composites
- The Cervantes Group
- Hammond Lumber Company
- Weidema, Lavin & Grott Accounting, PC Certified Public Accountants
- Walmart
- Ocean Properties, LTD.
- Global Guardian
- Alliance for Dental Care
- Cobalt
- Godfrey Dentistry
- Holy Rosary Credit Union
- Leone, McDonnell & Roberts
- Martin's Point Health Care, Inc.
- St. Katharine Drexel Parish
- The Family of Robert Levinson
- Wolfeboro Dockside Grille and Dairy Bar
- Strategic Marketing Innovations
- Syracuse University Institute of Democracy, Journalism, and Citizenship
- BOFH Campaign
- National Journal
- Northeast Delta Dental
- Four Tree Island Advisory LLC
- Free Gordon Tour Scuba Team
- Risk Management Group, LLC
- GreenSmith Public Affairs
- Intec Automation, Inc.
- New York Times
- The Washington Post
- Studley Flower Gardens

THE EVENT RAISED \$136,861 SUPPORT THE FOUNDATION'S WORK

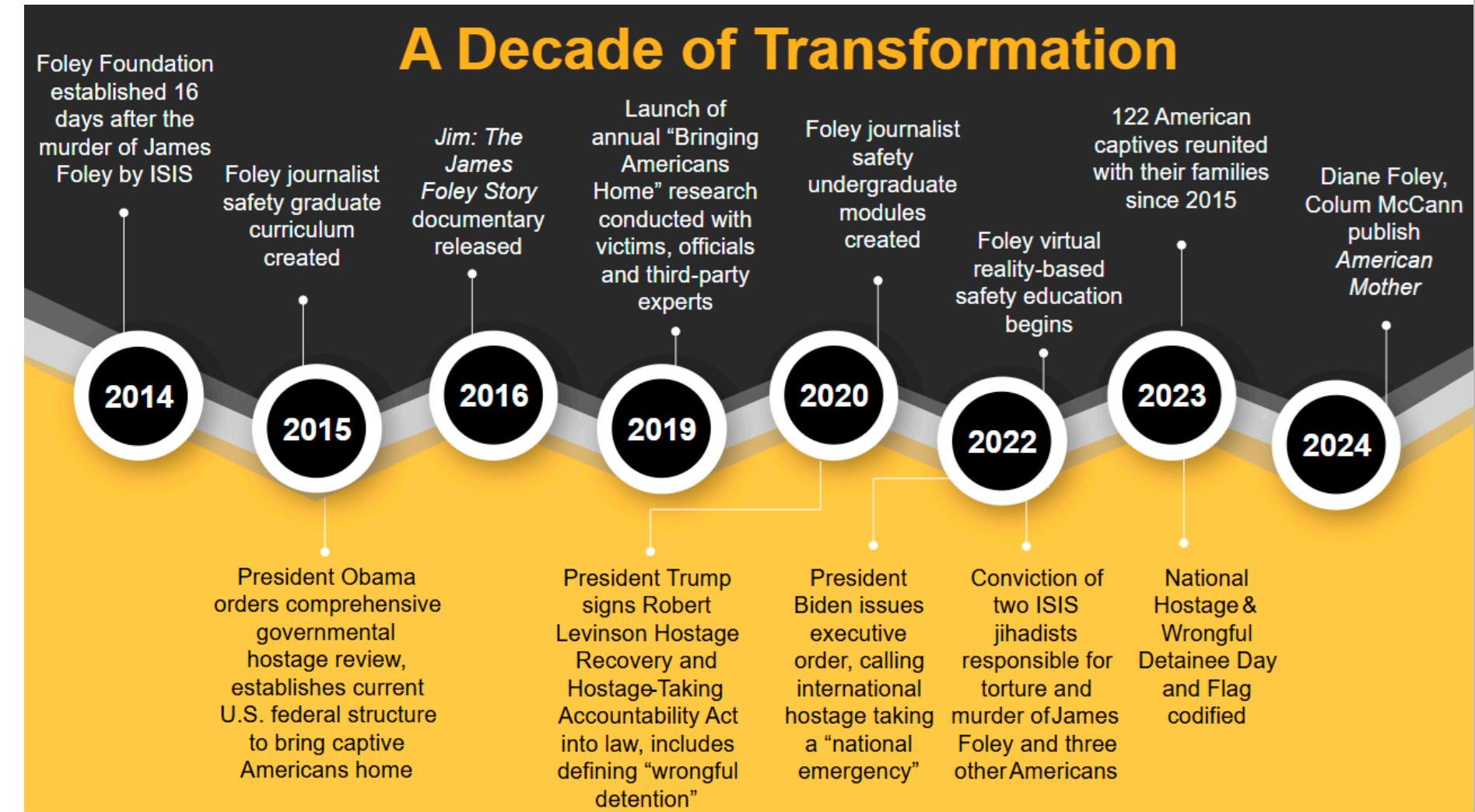


# FOLEY FREEDOM FUND

The Foley Foundation was established in 2014 to advocate for American hostages and their families, so that no one would again experience what the Foley family went through. In 2019, we launched the Foley Freedom Fund to be able to support more American hostages and their families, and to ensure that aspiring and freelance journalists have access to preventive safety education. In 2020, we extended our fundraising goal to see our vision realized. Thanks to continued support from our community, we have raised a total of \$ 692,835.71 (2019 – 2024)

## Our Values:

- Justice:** We are committed to resolving the injustice of hostage taking through research and advocacy that shape policies to deter captors and hold them accountable.
- Moral Courage:** Inspired by Jim Foley, we seek to encourage and empower all to act with moral conviction – one person at a time for the good of others.
- Compassion:** We empathize with and help hostage families confidentially: listening, identifying the resources they need and the obstacles they face, while advocating for their loved ones' swift return.



# DONORS

## Freedom Supporter

Augusto Peter Sandroni  
Adam and Crissy Lawrence  
Alisa Stendardo  
Andrew Cohn  
Ankur Crawford  
Anne Mahle  
Antonio Mancini  
Art Friedman & Elizabeth Filipe  
Ava and Mike Goodson  
BD Fundraising And Communications LLC  
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Elizabeth Kennedy  
Elizabeth Tabron  
Ellenor Barish  
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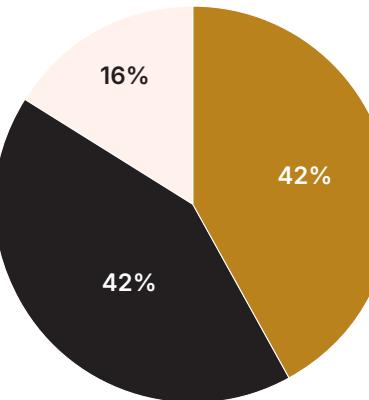
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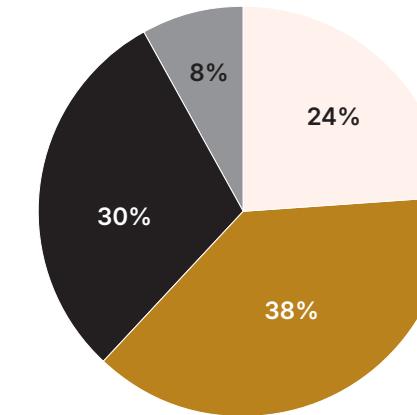
# FINANCIALS

Foundation Expenses



Programs:	\$406,842
Fundraising:	\$406,607
Management & General:	\$155,981

Foundation Revenue by Type



Corporate:	\$212,431
Individual:	\$344,953
Non-Profit:	\$273,444
Other:	\$68,705

# LOOKING FORWARD TO 2025

- Release of the seventh edition of *Bringing Americans Home*, our independent, nonpartisan research report analyzing the threat of international hostage-taking: March 2025
- Second annual U.S. Hostage & Wrongful Detainee Day: March 2025
- Bring Our Families Home Campaign new large-scale mural in Washington, DC featuring the faces of Americans held hostage or wrongfully detained abroad: April 2025
- James W. Foley Freedom Awards: April 2025
- *American Mother* the opera premieres in Hagen, Germany: May 2025
- Tenth Anniversary of Presidential Policy Directive-30: June 2025
- James W. Foley Freedom Run: October 2025
- The Marine Corps Marathon: October 2025



# GET INVOLVED

- **DONATE:** Show your support by making a donation to the James W. Foley Legacy Foundation
  - Donate to the Foley Freedom Fund by visiting <https://secure.qgiv.com/for/folfrfun/>
  - Donate online or become a monthly supporter by visiting <https://jamesfoleyfoundation.org/donate/#donate-form>
  - To donate by check, please make checks payable to:  
**James W. Foley Legacy Foundation**  
200 Marcy Street, Suite 102  
Portsmouth, NH 03801  
USA
- **CONTRIBUTE:** We welcome posts to the Foley Freedom Blog from contributors like Americans formerly held hostage or wrongfully detained abroad and/or their families, journalists, educators, students, advocates, JWFLF staff and others. To submit a post, please email [amy.coyne@jamesfoleyfoundation.org](mailto:amy.coyne@jamesfoleyfoundation.org).
- **PARTICIPATE:** Join us and thousands of likeminded, caring people around the world for our two key events: the James W. Foley Freedom Run held annually around the globe every October and the James W. Foley Freedom Awards, held each year in Washington, DC.
- **ADVOCATE:** Read our *Bringing Americans Home* research, explore our safety curricula for schools of journalism. Help us reunite everyday citizens with their loved ones and transform their lives and your own!



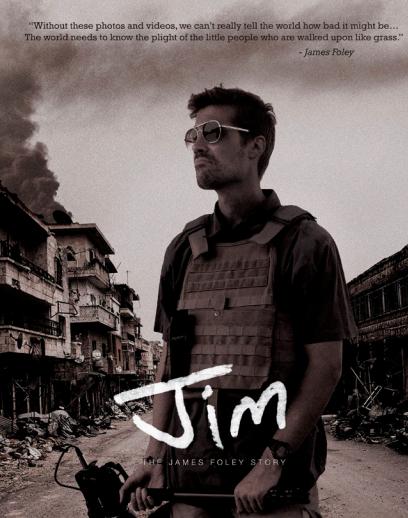
OR SIGN UP FOR OUR NEWSLETTER AT

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## LEARN MORE ▾ THE FOLEY STORY

To learn more about American conflict journalist James W. Foley, hostage-taking, and the risks freelance journalists take to bring us news, please view the award-winning documentary *Jim: The James Foley Story*, available on HBO, Netflix, Amazon, and YouTube. Learn about the start of the Foley Foundation by reading *American Mother* by Colum McCann with Diane Foley.



*"For some reason I have physical courage, but, really when I think about it, that's nothing compared to moral courage. I can go and get those shots, but if I don't have the moral courage to challenge authority, to write about things that are going to maybe have reprisals on my career, if I don't have that moral courage, we don't have journalism."*

— JAMES W. FOLEY October 18th, 1973 - August 19th, 2014





# **FOLEY** **FOUNDATION**

200 Marcy Street  
Suite 102  
Portsmouth, NH 03801

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